



BECKY PARKER GEIST
AUDIOBOOK PRODUCER & MARKETER
SPEAKER, AUTHOR, INDUSTRY LEADER

PRESENTATION TOPICS:

Bringing Your Story to Life in Audio: Key considerations in audiobook decision-making; when the audio investment is worth it; tips on how to make the audiobook investment pay off once you've made it.

Leveraging Your Audiobook to Achieve Your Goals: Changing the way you approach and implement your audiobook production.

Thinking Outside the Audiobook Box: Possibilities abound! Multiple voices, music, sound effects, converting to podcasts or breaking up your book into audiobook episodes, etc. Ways to invite your listeners to your website so they are eager to show up and engage.

Audiobook Options for Screenwriters and Playwrights: How to create an audiobook edition to build your audience and then use the audiobook as a pitching tool to reach your production goals.

Becky has presented on audiobook topics to groups around the world, including Bay Area Independent Publishers Association, Alliance of Independent Authors, Independent Book Publishers Association, Book Selling University, California Writers Club (several chapters), Independent Publishers of New England, and more.

Becky Parker Geist (recording/stage name Becky Parker) started in the audiobook world as an actor. After receiving her M.F.A. in Acting, Becky began narrating Talking Books for the Blind through the Library of Congress, narrating over 70 titles in two years, and became one of their most popular narrators and one of only two full time narrators. As a professional stage actress, she has toured internationally, regionally and locally.

Becky established Pro Audio Voices in 2013 to better serve her clients. By pulling together an exceptional team of voiceover talent, sound technicians, marketing expertise, and developing referral relationships throughout the publishing industry, Pro Audio Voices serves clients internationally as a go-to resource for audiobook production and marketing.

As a theatre production professional, Becky has worked with several Off Broadway and other theatre companies in NY and the Bay Area in the collaborative process of making great stories come alive in performance. Her experience with theatre production and as a director, actor, and dramaturg is a valuable asset in audiobook production, as she helps clients see the potentials available in the big picture of achieving their goals.

Becky Parker Geist is an audiobook producer and narrator with 37+ years of experience in the industry. She is owner of Pro Audio Voices, typically working with authors and publishers who are eager to reach more of their potential audiences. Pro Audio Voices provides audiobook production - including complex and unusual projects - and the Audiobook Marketing Program™.

Becky serves as President of BAIPA (Bay Area Independent Publishers Assn.) and is a member of IBPA, NFAA (Non Fiction Authors Assn), APA (Audio Publishers Assn), SCBWI, and C-Suite.



Becky is the author of 5 titles, including the Audio-Book Toolkit for Authors;



Pro Audio Voices
 Helping great stories come alive!

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